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The benefits of
Human-Grade Broth
for Dogs



GC Consulting



Bone broth is much more than a tasty topper. It's a simple, nourishing way to add extra goodness to your dog's bowl – helping support hydration, tempting fussy eaters and providing naturally occurring nutrients that can benefit everyday wellbeing.

What is bone broth?

Bone broth is made by slowly simmering bones over a long period of time to gently release naturally occurring minerals, collagen, amino acids and other nutrients into the liquid. This slow cooking process creates a rich, savoury broth that dogs naturally love. It's different from a simple stock because it is cooked for much longer, allowing more flavour and nutrients to develop. The result is a delicious, comforting addition to your dog's diet that can support hydration, recovery and general health.

Why dogs love broth?

One of the biggest benefits of broth is how appealing it is. Many dogs find broth irresistible, making it an easy way to:

Tempt fussy eaters

Make dry food more appealing

Encourage food intake during recovery

Support hydration by increasing fluid intake

Add variety and enjoyment at mealtimes

For dogs who are off their food, feeling under the weather or simply need a little encouragement, broth can be a gentle and comforting option.



1 Natural hydration support

Hydration is essential for every part of your dog's health — from energy levels and digestion to kidney and urinary function. Because broth is naturally rich in moisture and flavour, it can help dogs drink more and take in extra fluids, especially when:

The weather is warm

They've exercised more than usual

They're recovering from illness

They're older and drinking less

They're eating mainly dry food

Bone broth also contains naturally occurring minerals and electrolytes, which help support normal fluid balance in the body.





2

Supports joints and mobility

Bone broth naturally contains collagen, gelatine and other structural nutrients that form part of bones, joints and connective tissue.

These nutrients help support:

healthy joints and flexibility

mobility and comfort

healthy cartilage and connective tissue

active movement in everyday life

While broth isn't a magic fix, it can be a useful addition to a balanced diet for dogs who enjoy an active lifestyle or may need a little extra support as they age.

3

Supports skin and coat health

The amino acids and naturally occurring nutrients found in broth can help support:

healthy skin barrier function

coat condition and shine

skin hydration

everyday skin comfort

Because skin health starts from within, adding nourishing ingredients like broth can be a simple way to support your dog's appearance and comfort.

4

Gentle digestive support

Bone broth is naturally gentle and easy to digest. It contains amino acids such as glycine, glutamine and proline, which are known to play an important role in maintaining the gut lining and supporting digestive function.

This makes broth a great option for:

dogs with sensitive stomachs

supporting normal digestion

helping maintain firm stools

providing extra nourishment during recovery

Some early observations also suggest broth may help support a healthy balance of beneficial gut bacteria.





5

Supports recovery and everyday wellbeing

Because broth combines hydration, flavour and naturally occurring nutrients, it can be especially helpful during times when dogs need extra support, such as:

after exercise

after surgery or illness

during periods of stress

for senior dogs

during appetite dips



It's a simple way to add comfort, nourishment and extra care.



**HUMAN-GRADE
BROTH OFTEN OFFERS
A MORE CONSISTENT
TASTE, TEXTURE AND
OVERALL EATING
EXPERIENCE,**

6 Human-grade broth vs standard pet broth

One of the key differences with human-grade broth is the quality and care that goes into making it. Human-grade broth is typically made using carefully selected ingredients and a slower, more controlled cooking process designed to create a rich flavour and a clean, nourishing product. In contrast, some standard pet broths may be made from lower-grade by-products or ingredients not intended for human food chains. Human-grade broth often offers a more consistent taste, texture and overall eating experience, making it especially appealing for fussy dogs. For owners looking for a simple, natural way to add extra goodness to the bowl, human-grade broth can feel like a more premium and reassuring choice.

A natural addition to your dog's bowl

Human-grade broth offers a clean, wholesome way to add extra goodness to your dog's routine. With no need for artificial flavours or unnecessary extras, it's an easy way to:

boost taste

add natural nutrients

support hydration

support overall wellbeing

A spoonful in the bowl can make a real difference — helping support your dog from the inside out, one tasty serving at a time.

Looking to tap into new opportunities?



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